



## FOR IMMEDIATE RELEASE

Date: June 23, 2014

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### View22 Project Continues in 2014 With New Artists and New Locations

**Jackson, Wyoming** – The [Jackson Hole Land Trust](#) and [Trio Fine Art](#) announced today that the View22: Painting Jackson Hole’s Open Spaces project will continue in 2014 with new artists, locations, and opportunities for community interaction. An inspired collaboration that unites art and conservation to cultivate a deeper sense of place in Jackson Hole, the View22 project highlights the role that private land conservation has played in shaping the valley’s iconic landscapes through the eyes of local painters – shared through an [interactive online blog](#), several plein air demonstrations, and a fundraising art show.

Launched in the summer of 2013 and borne from an idea proposed by the artists of Trio Fine Art, the View22 project captured the attention of local, regional, and national media outlets as Trio artists Jennifer Hoffman, Kathryn Turner, and Bill Sawczuk shared their experiences of painting Land Trust protected properties. The 2014 project welcomes three additional artists to View22, selected by jury – Kay Northup, represented at Trailside Galleries (and Whistle Pik Galleries and Collectors Covey in Texas); Lee Riddell, represented at WRJ Home; and Travis Walker, represented at Altamira Fine Art.

“Painting many hundreds of locations throughout the valley since the 1980s – those hours and days have given me significant personal insight into changes to the landscape as they have happened, reemphasizing to me the importance of the work that the Land Trust has done and continues to do,” said artist Kay Northup of her interest in joining the View22 project. Lee Riddell, artist and longtime Land Trust supporter said, “I love the idea of this project, where landscape painting can contribute to the protection of wildlife habitat and open space for all to enjoy.” “I love this valley and believe my role as an artist is to create works that celebrate its beauty,” said artist Travis Walker. “This project is a great opportunity to collaborate with the Land Trust on celebrating protected open spaces.”

Throughout the summer and fall, the artists of the View22 project will visit eighteen iconic Land Trust protected properties in the valley. Twelve of these locations are new this year, and several of them highlight recent and active Land Trust protection projects, including the 181-acre East Gros Ventre Butte Project’s first phase. Following each painting session, the artists will share their perspectives, photos, and works in progress on the [View22 blog](#) and associated social media sites. The project will culminate with an exhibit in December that will benefit the Land Trust and future land protection projects in Jackson Hole. Last year’s show at the Trio Fine Art gallery raised nearly \$8,000 for the Jackson Hole Land Trust. This year’s show will be held at the National Museum of Wildlife Art and celebrated at a Mix’d Media event on Thursday, December 11<sup>th</sup>.



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“We are thrilled for the next phase of the View22 project and incredibly honored by the support of the View22 artists,” said Laurie Andrews, executive director of the Jackson Hole Land Trust. “We look forward to the unique and diverse views of Land Trust properties that they will share through their artwork and their personal perspectives.

To follow View22: Painting Jackson Hole’s Open Spaces, please visit [view22.jhlandtrust.org](http://view22.jhlandtrust.org) and “like” [View22 JH](#) on Facebook. Several engaging opportunities exist for the community to attend plein air demonstrations and interact with the artists of View22 this year:

- **Monday, June 30<sup>th</sup>, 10 am – 2 pm: Art in Action: View22 at the National Museum of Wildlife Art.** The Art in Action program of the National Museum of Wildlife Art is designed to provide Museum visitors with access to contemporary artists and their techniques and encourage active participation in the art making process. This special Art in Action will feature View22 artists Bill Sawczuk, Jennifer Hoffman, Kay Northup, and Travis Walker as they paint views and highlight protected lands around the museum from the vantage point of the Sculpture Trail.
- **Sunday, August 10<sup>th</sup>, 4 pm: Land Trust Annual Picnic at the 4 Lazy F Ranch.** The JHLT Annual Picnic is a celebration of the wide open spaces that we, as a community, have worked to protect. Observe the varied styles of View22 artists Lee Riddell, Jennifer Hoffman, Kay Northup, Bill Sawczuk, and Travis Walker as they paint the beautiful 4 Lazy F Ranch (also known as the Poodle Ranch).
- **Thursday, August 21<sup>st</sup>, 4:30 pm: View22 at the Deck, Jackson Hole Mountain Resort.** Join us at the top of the Bridger Gondola, from where you can see over 20 Land Trust protected properties, for a special Deck happy hour featuring a plein air demonstration by View22 artists Travis Walker and Kay Northup.
- **Thursday, August 28<sup>th</sup>, 4 - 6pm: View22: Hardeman Barns.** Watch View22 artists Bill Sawczuk, Kay Northup, Lee Riddell, Kathryn Turner, and Travis Walker at work at the historic Hardeman Barns, Jackson Hole Land Trust protected property since 1989 and home of the Teton Raptor Center. Their finished works will be on display at *The Moseley/Hardeman Barn: A Treasure Hidden in Plain Sight* event at the JH Center for the Arts on Friday, September 19<sup>th</sup> – part of Jackson Wyoming’s Centennial Celebration.

Additional opportunities may be available throughout the summer. Please visit the [View22 website](#) or contact the Land Trust office at 307.733.4707 for more information and to register.



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**About the Jackson Hole Land Trust**

The Jackson Hole Land Trust is a private, non-profit organization that was established in 1980 to preserve open space and the critical wildlife habitat, magnificent scenic vistas, and historic ranching heritage of Jackson Hole. By working cooperatively with the owners of the area's privately owned open lands, the Jackson Hole Land Trust has ensured the permanent protection of over 24,000 acres in and around Jackson Hole and the Greater Yellowstone Area. For more information please visit [www.jhlandtrust.org](http://www.jhlandtrust.org).

**About Trio Fine Art**

Celebrating their eighth season, [Trio Fine Art](http://www.triofineart.com) is a collaboration between three Jackson-based artists – Kathryn Mapes Turner, Jennifer L. Hoffman, and Bill Sawczuk. All three are deeply committed to depicting the landscape of the area through fine art. All three artists gain an intimate understanding of the land by working "en plein air" or on location all through the year. By working together, they have been able to earn the distinction of being one of Jackson's most celebrated galleries specializing in landscape painting.